

Directors Quarterly Report October – December 2007

Operations:

- The WOCN Board of Directors (BOD) approved the WOCN staff role descriptions, responsibilities and organization chart for 2008.
- Financial statements for WOCN were submitted monthly by Treasurer Stephanie Yates, and were reviewed and approved by the BOD.
- The updated WOCN Accreditation Manual was reviewed and approved by the BOD.
- The Medical University of South Carolina, College of Nursing, Wound Care Education Program, Charleston, SC, was granted a full five year re-accreditation.
- The BOD approved honorary membership for North East Region member Terry Haus.
- Board members attended and presented at ten fall regional meetings to promote communication, collaboration and retention of membership.
- The WOCN Board, committee chairs and invited guests met November 3, 2007, for a Strategic Plan Review meeting. Vision statements, objectives, goals and tactics were proposed for the areas of 1) marketing & communication, 2) collaboration, 3) education, 4) outcomes, 5) membership, 6) development and 7) operations. The BOD reviewed and approved the 2008 proposed strategic plan initiatives during the December 2007 conference call.
- The new WOCN website was launched on October 1st.

Education:

- Our 40th annual conference “Celebrate & Reunite: 40 years of Nursing Excellence” will be held June 21-25, 2008, at Orlando World Center Marriott. More abstracts for poster presentations were submitted this year than any previous year.
- The Global Learning Center on the WOCN website offers 1) PDF courses (1-2 contact hours), 2) Power Point courses (1-2 contact hours), and 3) certification review courses. The Wound and Continence Certification Review Courses were posted on the WOCN website in November 2007.

Practice:

- The WOCN Society signed on to the IHI 5 Million Lives Campaign.
- Diana Parker & Julie Malloy represented the WOCN Society at the NIH Incontinence Consensus Conference: State of the Science Meeting on Urinary and Fecal Incontinence in December 2007. The draft statement that was developed as a result of the evidence based materials presented can be found online at: <http://consensus.nih.gov/2007/IncontinenceStatementDRAFT121207.pdf>.
- The Pediatric Ostomy Troubleshooting document completed content validation and is being prepared for publication.

Communications and Marketing:

- At the end of year 2007, the Society had over 4,300 members. There continues to be a focus on membership by the Membership task force and the WOCN staff in areas of retention and recruitment.
- The following items have been posted on the new website:
 - New Position Statement on Pressure Ulcer Staging,
 - Call for research proposals due February 15, 2008,
 - Revised "Link to Leadership" on the "Contact" page.
- The JWOCN website has a PAP (Publish Ahead of Print) feature which allows WOCN to distribute important information before it is printed in the Journal. Directions on the WOCN website allow you to access “CMS and Pay-for-Performance Policy Changes” by Dianne Mackey and Lea Ann Krapfl now before it is published in the January 2008 issue of Journal of Wound, Ostomy and Continence Nurses (JWOCN).

Respectfully submitted
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Director at Large