

**Operations:**

- ❖ The 2008 WOCN Society budget was approved
- ❖ Financial statements for WOCN were submitted monthly by Treasurer Stephanie Yates, and were reviewed and approved by the BOD.
- ❖ Update on WOCN Year-End Membership:
  - As of 12/31/07 – 4,580 members
  - The retention rate for 2007 was 73% compared to the year end retention rate for 2006 being 58%
  - 2008 membership retention initiatives are in place
- ❖ 2008 Election in progress
  - Voting in progress
  - Electronic phone reminder message sent to all members
  - Regional Presidents and Affiliates asked to actively request their members to vote in the election

**Education:**

- ❖ Our 40<sup>th</sup> annual conference “Celebrate & Reunite: 40 years of Nursing Excellence” will be held June 21-25, 2008, at Orlando World Center Marriott
  - 211 abstracts have been accepted
- ❖ The process of developing an “Image Library” on the members only area of the website has begun with requests for image submissions being sent to committee chairs

**Practice:**

- ❖ WOCN will join the National Quality Forum (NQF)
- ❖ CMS OASIS Taskforce participated in the quarterly CMS call with the NPUAP on refining OASIS on Monday, January 28th 2008
- ❖ Team of 9 members attended NIWI on behalf of WOCN
- ❖ WOCN Legislative Day on Capitol Hill was March 11, 2008 and coincided with NIWI this year

**Communications and Marketing:**

- ❖ Postcard regarding the importance of employing WOCN (tri-specialty nurse) in multiple healthcare setting “Are these issues keeping you awake at night?” developed
  - provided to members as a tool to assist them in promoting their role
  - will also be utilized to market specialty to other key decision makers and regulatory agencies
- ❖ WOC Nurse Week materials were developed and sent to members:
  - Building Awareness for WOC Nurse Week letter
  - 2008 WOC Nurse Week Poster
  - Press release (available on website [www.wocn.org](http://www.wocn.org) )
  - Key information
- ❖ WOCN will host a webinar regarding “Marketing Yourself” on the Members Only area of the website.
- ❖ Continuing to market WOCN as a key members in healthcare organizations working to meet the changes in regulations

Respectfully submitted  
Elizabeth Hiltabidel MSN, RN, CWOCN  
Director at Large