

Sample Renewal Email Text

Dear WOCN Member,

We know people have busy lives, so we wanted to take this opportunity to remind you that your membership with the Wound, Ostomy and Continence Nurses Society (WOCN) expired last month.

WOCN is much more than simply a group of professionals caring for patients with wounds, ostomies and incontinence. The Society gives you the invaluable opportunity to network with 4,000 other WOC professionals whose life's work is the same as yours. Through this network, you'll find the support you need to achieve outstanding patient care. You can connect with your colleagues through WOCN's member-only forums, speak face-to-face at an annual WOCN Conference or read about their latest findings in our publications and on our Web site.

2007 was an exciting year for the WOCN Society, with new initiatives such as the launch of the new, state-of-the-art WOCN Web site, new educational products, the Global Learning Center and the new newsletter, *WOCNews*. We're carrying that momentum into 2008, and we promise you there's never been a better time to be a WOCN member! New 2008 WOCN offerings include:

- Customizable PowerPoint presentations on specialized topics which will be made available through the Member Center.
- A new product called PIE, which is a series of Portable Instructional Education (PIE) materials targeted for use in various practice settings.
- Additional publications, online sessions and educational products

Renewing your membership is easy. Go to www.wocn.org for online renewal; contact the WOCN National Office for a dues invoice at (856) 439-0525 or via email wocn_info@wocn.org.

Membership rates are:

Active (Must be RN) - \$110.00
Associate (Open to non RN professionals) - \$105.00
RN Student- \$65.00
International - \$135.00
Retired Active/Inactive - \$65.00
Corporate - \$1,500.00

If there is anything we can do to enhance your membership experience, please call the National Office toll free at 888-224-WOCN (9626) or email us at wocn_info@wocn.org with any questions or concerns.

We look forward to hearing from you soon.

Sincerely,