



WOCN[®]

Wound, Ostomy, and
Continence Nurses Society[®]

Privacy Policy

This Privacy Policy governs how the Wound, Ostomy, and Continence Nurses Society[™] (WOCN[®]) collects, uses, maintains, and discloses information collected from users (each, a "User" or "you") of the www.wocn.org website ("Site") as well as through WOCN event registrations as well as interactions on the WOCNext[®] website (www.wocnext.org). This Privacy Policy applies to the Site and all products and services offered by the WOCN Society.

Personal Information Collection

We may collect personal information from Users in a variety of ways, including, but not limited to, when Users visit our site, respond to a survey, fill out a form, make a purchase, and in connection with other activities, services, features or resources we make available on our Site. Users may be asked for, as appropriate, name, mailing address, email address, phone numbers and other personal contact details ("Personal Information"). Users may, however, visit our Site anonymously. We will collect Personal Information from Users only if they voluntarily submit such information to us. Users may always refuse to supply Personal Information, except that it may prevent them from engaging in certain Site-related activities.

Non-Personal Information

We may collect non-personal information about Users whenever they interact with our Site. Nonpersonal information may include the browser name, the type of computer and technical information about Users' means of connection to our Site, such as the operating system and the Internet service providers utilized and other similar information.

Web Browser Cookies

Our Site may use "cookies" to enhance User experience. A User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. Users may choose to set their web browser to refuse cookies, or to alert them when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

How We Use Collected Information

WOCN may collect and use Users' Personal Information for the following purposes:

To improve customer service.

Information you provide helps us respond to your customer service requests and support needs more efficiently.

To personalize user experience.

We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Site.

To improve our Site.

We may use feedback you provide to improve our products and services.

To send periodic emails.

We may use your email address to respond to inquiries, questions, and/or other requests. If you decide to opt-in to our mailing list, you will receive emails that may include company news, updates, related product, or service information, etc.

To send periodic text messages.

We may use your mobile phone number to send you periodic SMS or MMS messages. If you opt-in, you will receive messages containing, but not limited to important information, updates, news, and member or event related discounts.

To provide targeted services and content.

Agreement to Receive Text Messages

By providing your mobile number, you agree that WOCN may send you periodic SMS or MMS messages.

- You may receive up to 5 messages per month.
- You may unsubscribe at any time by texting the word STOP to 1-888-224-9626. You may receive a subsequent message confirming your opt-out request.
- For help, send the word HELP to 1-888-224-9626.
- Message and data rates may apply.
- United States Participating Carriers Include AT&T, T-MobileR, Verizon Wireless, Sprint, Boost, U.S. CellularR, MetroPCSR, InterOp, Cellcom, C Spire Wireless, Cricket, Virgin Mobile, and others.
- T-Mobile is not liable for delayed or undelivered messages.
- You agree to notify us of any changes to your mobile number and update your account with us to reflect this change.
- Data obtained from you in connection with this SMS service may include your cell phone number, your carrier's name, and the date, time and content of your messages, as well as other information that you provide. We may use this information to contact you and to provide the services you request from us.
- By subscribing or otherwise using the service, you acknowledge and agree that we will have the right to change and/or terminate the service at any time, with or without cause and/or advance notice.

Will I be charged for the text messages I receive?

Though WOCN will never charge you for the text messages you receive, depending on your phone plan, you may see some charges from your mobile provider. Please reach out to your wireless provider if you have questions about your text or data plan.

How We Protect Your Information

We adopt appropriate technical and organizational security measures to protect the security of your Personal Information against loss, misuse, unauthorized access, alteration, or disclosure.

Sharing Your Personal Information

We may share your Personal Information with third parties to provide you with products or services that may be of interest to you, but will only do so when we have prior consent from you. When we do so, we may share your name, email and/or mailing address. With the exception of vendors providing hosting, database management, and development services related to the operation of this Site, we do not share, rent, or sell your email address to any other third party without your consent or “opt-in”.

We may occasionally send you offers on behalf of third parties or promote such offers on our Site. If you do accept a third party offer or request additional information, the third party may collect other personal information directly from you. Once a third party has your personal information, it is governed by the third party’s privacy policy. We also may share generic aggregated demographic information not linked to any Personal Information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above.

No mobile phone information will be shared with third parties/affiliates for marketing and/or promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

Third Party Websites

The privacy practices described in this Privacy Policy are for our Site only. Our Site may contain links to the sites and services of collaborators, suppliers, advertisers, sponsors, licensors and other third parties.

WOCN is not responsible for the privacy practices or the content of such other sites. If you link to or otherwise visit any other site, please review the privacy practices posted on that site.

Access and Correction

Users have the right to access, delete, or update the personal information they submit through our Site, or to inquire about the processing of such information. If you wish to do so, please contact us as described below. We provide individuals with access to their personal information

where we believe appropriate, including in situations where you are entitled to access and review your personal information under applicable data protection and privacy laws.

Transfer of Personal Data

Our Site is hosted on web servers in the United States. If you are located in a non-U.S. jurisdiction, for example, in the European Economic Area (“EEA”), you agree that by providing your Personal Information, you consent to the transfer of such information to the United States, a jurisdiction that may not provide an equivalent level of data protection to the laws in your home country.

Commitment to Children’s Privacy

We do not seek to collect or maintain information on our Site from those we know are under 18, and no part of our Site is structured to attract anyone under 13.

Changes to This Privacy Policy

The WOCN Society reserves the right to update this Privacy Policy at any time. When we do, we will revise the updated date at the bottom of this page. Please frequently check the Privacy Policy and particularly before you submit additional personal information via the Site. All revisions to this Privacy Policy will be posted on the Site via link from the homepage. You acknowledge and agree that it is your responsibility to review this Privacy Policy periodically and become aware of modifications.

Your Acceptance of These Terms

By using this Site, you signify your acceptance of this Policy. If you do not agree to this Privacy Policy, please do not use our Site. Your continued use of the Site following the posting of this Policy or any changes to this Policy will be deemed as your acceptance of those changes.

Contacting Us

If you have any questions about this Privacy Policy, the practices of this Site, or your dealings with this Site, please contact us at:

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